

AAOA NATIONAL - POLICY FOCUS 2018

DEMAND	EMPLOYMENT	REGULATION	TAXATION
Key Infrastructure	Workplace Relations	Accessible room ratios	GST
Tourism Australia	Visas	ACCC Matters	Bed Tax
State Tourism/Budget	Seasonal Workers	OH&S	Rates/Levies
Government Incentives	Training & Education	Non-Compliant	Carbon Offset
Regional Downturn	AAoA Academy	Building Code	Payroll Tax
		Statistics (STA)	

AAOA STATE ADVISORY BOARD (VICTORIA) - POLICY FOCUS

DEMAND	REGULATION
Visit Victoria	Non-Compliant
Melbourne Airport	

1. Unregulated Accommodation (local strategy)
Refer to the AAOA Summary - Regulation of Tourism Accommodation (Victoria) on the AAOA website.
2. Ensure the Visit Victoria strategic plan benefits the accommodation sector in Victoria. Three main arms - marketing, business events (MCB) and major events
 - Ensure Major Events continue to be retained and new events won
 - Support MCB in growing large conference and event business.
 - Melbourne and Victoria marketing campaigns to be effective.
 - Increases in tourism destination and event marketing funding
3. Melbourne Airport
 - Maintain curfew free status of Melbourne Airport, protect the surrounding land around the airport from residential dwelling and support Melbourne Airport Master plan, including third runway.
 - Encourage more open sky agreements and be aware of the impact on the visitor economy (Greater aviation access)
 - An express train line between Melbourne Airport and Southern Cross Station.
 - Encourage and support an improved visitor experience when arriving (including customer controls)