



# Your new business tool, 100% free of charge.

## Hotel Survey Report

STR, supported by the Australian Trade and Investment Commission (Austrade), is thrilled to offer accommodation providers across the country a subscription to our free **Hotel Survey** programme!

Click on the button below to register and start receiving bespoke reports detailing your property's performance against your local market.

**Get Started**



## Benchmarking

is a fundamental practice for any accommodation provider. By gaining a clearer picture of your property's performance in relation to your competitors in your local market, you can better focus on which areas you need to work on to drive greater market share and increase your property's value and profits.

[Click here](#) to learn more.



### Secure & Confidential

STR never shares individual client data with anyone under any circumstances. Your data is 100% protected.



### Quick & Easy

All you have to do is send us two data points - your number of room nights sold and your revenue generated from rooms sold.



### With Training & Support

Our team of experts is here to help you get the most out of our services, from the day you sign up to your day-to-day operations.