



3 March 2017

MANTRA GROUP STRENGTHENS ACCOMMODATION INDUSTRY ADVOCACY

Accommodation industry advocacy will be enhanced by Mantra Group properties becoming members of the Accommodation Association of Australia.

Mantra Group's membership of the Accommodation Association strengthens its focus on public policy issues which are purely about accommodation beds, including the market domination of online travel agencies, maintaining safe standards through adequate regulation of the sharing economy and industrial relations reform.

"Mantra Group joining the Accommodation Association adds around 19,000 rooms in Australian properties under its management to the organisation. This means Mantra Group has joined the largest operators of rooms in Australia, together with small-to-medium owners and operators of tourism accommodation businesses around our table," said the Association's President, Julian Clark.

Deputy President of the Accommodation Association, Simon McGrath said: "We welcome Mantra Group to the Accommodation Association of Australia.

"This is an excellent outcome for the accommodation industry and the issues the industry is engaging with government and other key stakeholders about.

"When engaging with government, a 'strength-in-numbers' approach significantly increases the chances of success on matters which threaten strong commercial returns and realising the potential growth which exists in the accommodation industry.

"For example, maintaining and increasing funding for Tourism Australia is vital if the number of international visitors to Australia is to grow."

Chief Operating Officer of the Mantra Group, Tomas Johnsson, has become the 10th and newest Director to join the Board of Directors of the Accommodation Association.

"The Mantra Group looks forward to having a positive working relationship with other accommodation industry leaders which ultimately leads to benefits for our business," said Mr Johnsson.

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"With the Accommodation Association actively deploying State Advisory Boards to complement its National Board, it means, local, state/territory and national issues are all on the agenda to be addressed in a timely and effective way, resulting in outcomes which are supported by the broader accommodation industry."

- ENDS -

Media Contact

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