

Not a Member Yet? Here's the Easy Part

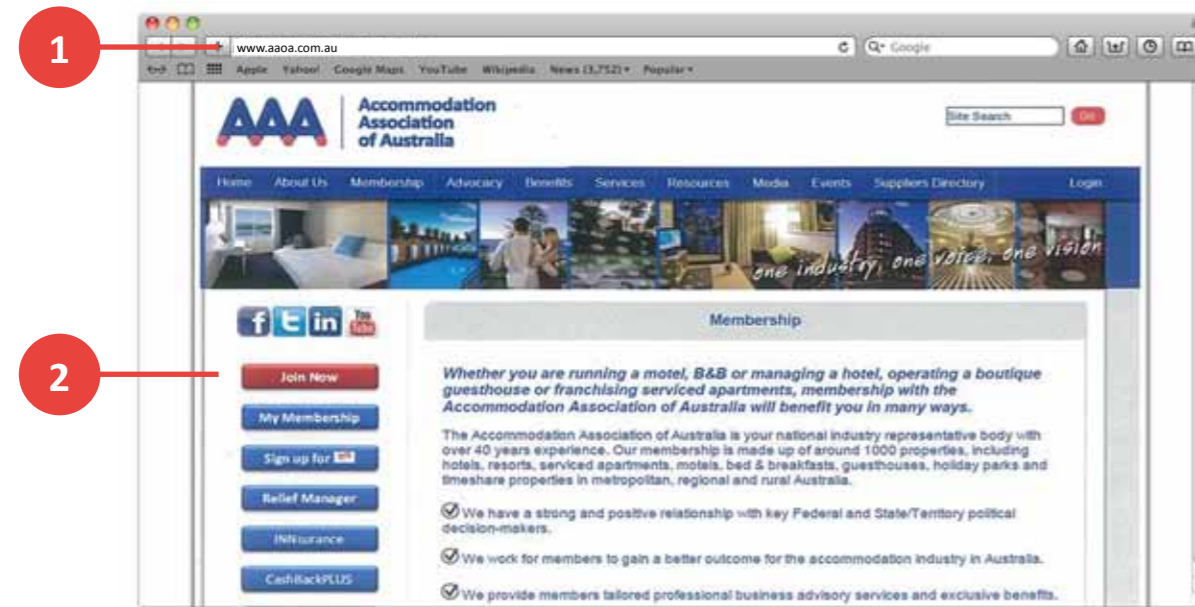


Accommodation
Association
of Australia

- 1 Join online: go to www.aaoa.com.au
- 2 Click the red "Join Now" button
- 3 Complete the enclosed Full Membership Application Form or call us on 1300 304 397 to get a copy
- 4 Call us on 1300 304 397 or 02 8666 9015 or email to mail@aaoa.com.au to discuss your membership options

Join the Accommodation Association of Australia

Advocacy, Services & Benefits



Contact:

Accommodation Association of Australia

National Office

Suite 401, Level 4, 105 Pitt Street, Sydney NSW 2000

QLD Office

Suite 8, 37 Bundall Road, Surfers Paradise QLD 4217

VIC Office

Level 27, 101 Collins Street, Melbourne, VIC 3000

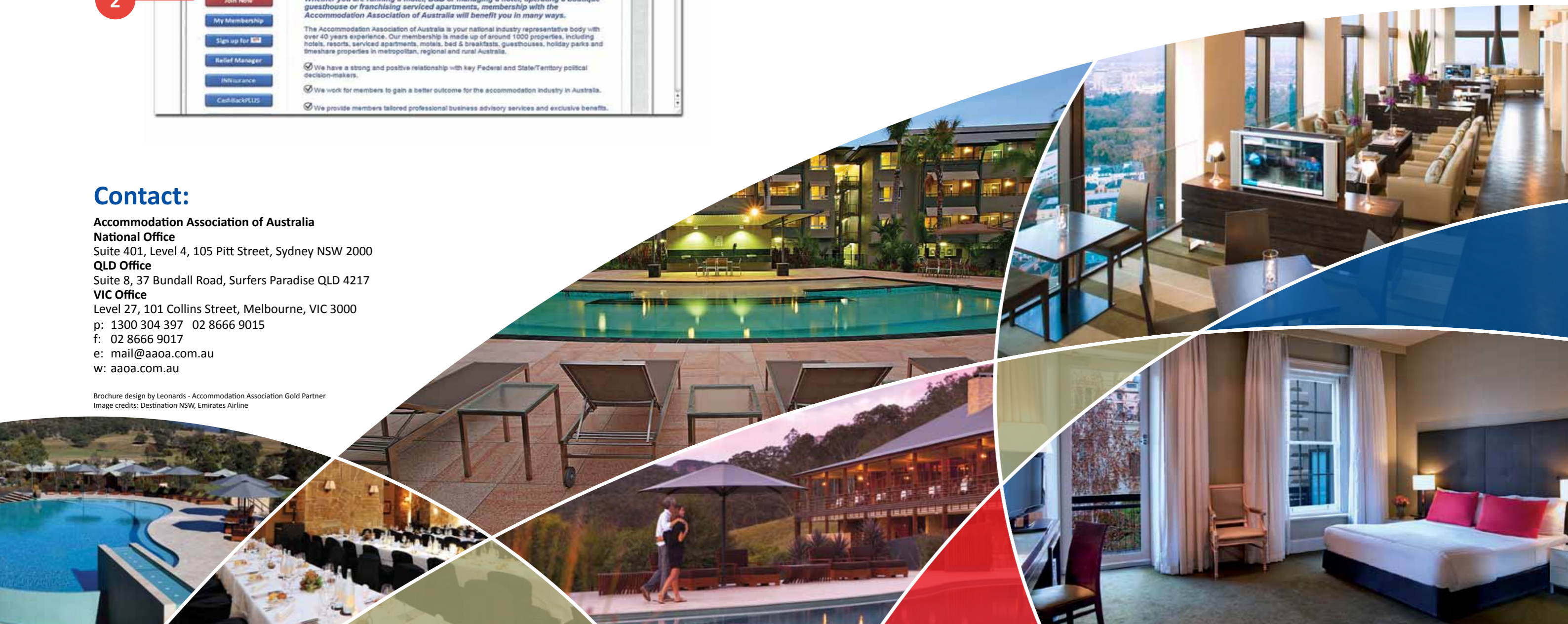
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Staying Ahead of the Challenges

The Accommodation Association of Australia is your national industry representative body, and best placed to manage all the challenges the industry faces. Immediate priorities include:

- Working with the ACCC to re-examine the level of competition in online travel agency franchises (OTAs)
- Tackling the serious and growing impact of non-compliant and illegal accommodation in Australia facilitated by online services such as Airbnb
- Correcting the imbalance of our industrial awards through the four-yearly review with the Fair Work Commission to fight for an impost of lower penalty rates, part-time employee restrictions and Public Holidays

Our membership represents the national industry – hotels, resorts, serviced apartments, motels, bed & breakfasts, guesthouses, holiday parks and timeshare properties in metropolitan, regional and rural Australia.

Board of Directors



Julian Clark
President
Lancemore Group



Simon McGrath
Deputy President
Accor Hotels



Bruce Copland
Treasurer
Independent



Barry Robinson
Wyndham Vacation Resorts



Col Hughes
Independent



Ian Sandilands
Best Western Hotels & Resorts



Trent Fraser
Choice Hotels Asia-PAC



Dino Mezzatesta
The Star Entertainment Group

Testimonials

"It is important to unite and push for issues vital to our industry - legislation, tourism promotion, attractions/events to drive visitors."

Manfred Piper
Executive General Manager of Operations, Ayers Rock Resort.

"Why would you not be involved (as a member of the Accommodation Association of Australia). All industries need a considered, educated and reasonable collective voice, AAoA provides this, along with the added bonus of a CEO from a hospitality management who understands first hand the issues faced."

Craig Barber
General Manager, Alex Perry Hotel and Apartments

Corporate Partners

Principal Partner



Alliance Partner



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Industry Partners



Advocacy – Because Your Voice Should Be Heard



Each and every operator is up against rapid change. That's why it works to your advantage to have a body like the Accommodation Association speaking up for your operation, representing your business wherever and whenever it matters:

- Tourism Investment
- Online Travel Agencies (OTAs)
- Non-compliant short term accommodation
- Legislation
- Government and Industry
- Fair Work Submissions
- Tourism Boards and Industry Committees
- Australian Competition & Consumer Commission
- Productivity Commission
- State Advisory Boards

Services* – Because You Cannot Do It All



Just how time poor are you? Can you afford not to take advantage of the solutions and support that come with your Accommodation Association membership? Check these positives that deliver every day to your business:

- Unlimited Workplace Relations Advisory Service and Support
- Unlimited Operational Advice and Support
- Wage Rates and Awards Interpretation
- Public Holiday Calendar
- Access to website resources; fact sheets, templates and sample forms, letters and policies
- 50% discount for Resident Manager's Contract
- Discounted representation at Fair Work Commission
- Relief Management Service
- E-Newsletter "Key News Update" Access
- The Academy for Industry Specific Training
- Invitations to Events

Benefits* – Because Every Dollar Counts



Margins have never been tighter. Yield tougher to generate. That's why every dollar and cent that the Accommodation Association can save your business is a WIN! WIN! Enjoy benefits and savings like:

- CBA - Merchant service fee on sales is 0.28% plus variable interchange fee on Visa and Mastercard; \$0.22 for Debit Cards*
- Quattro Risk Services' INNsurance - specialised accommodation insurance
- CashBackPLUS - rebates for everyday purchases
- Australian Revenue Management Association - complimentary access to the first module of the "THINK-CHANGE-GROW" program
- Corporate Health Plan with BUPA - six weeks of free access
- FREE State Level STR Industry Reports
- eziAd - free media placement and cost centre reporting system from Leonards Advertising
- Elgas - free LPG energy assessments and potential energy savings
- Keynote Entertainment rebates on speakers and savings on corporate entertainment

* Other fees, charges, terms and conditions may apply.

